

Sports/Race Sponsorship

Youth Baseball

The New Baltimore Parks and Recreation Department hosts a Youth Baseball League each spring. The league is comprised of five age bracket divisions; T-Ball, Pitching Machine, Minors, Majors, and Seniors. The League ranges from players 5 years old to players 15 years old. Sponsorships for this program help to cover costs of field maintenance, end of season awards, and baseball field improvements.

- Event Month: April-July
- Expected Attendance: 400 people overall



Adult Kickball

The Adult Kickball program partners with Chesterfield Parks and Recreation Department to host an eight week kickball league. The Kickball League is held in the summer, just after the New Baltimore Youth Baseball Leagues are finished. This co-ed league is open to any adult aged eighteen or older to encourage friendly competition and recreating outdoors. Sponsorships help to cover the cost of field maintenance, championship awards, and seasonal field improvements.

- Event Month: June-August
- Expected Attendance: 200 people overall



Anchor Bay Triathlon

The Anchor Bay Triathlon is a popular event that racers and community members look forward to each year. The event is typically held the second Saturday of July, just after the holiday weekend. The race appeals to beginner, intermediate, and advanced racers. The triathlon course involved a half mile swim in Anchor Bay of Lake St. Clair, an eleven mile bike, and a three mile run along the streets of New Baltimore. Other aspects of the race day include refreshments for the racers, a photo booth, an awards ceremony, and giveaways. Sponsorship for this event helps provide awards, race day shirts, photo booth entertainment, and refreshments for the racers.

- Event Month: July
- Expected Attendance: Approx. 400 people
- Projected Event Budget: \$8,500



Jingle Bell Run

The Jingle Bell Run is hosted by the New Baltimore Parks and Recreation Department on the second Sunday of December. The race includes a festive 5k race and a one mile fun walk, hosted in collaboration with several community groups and student organizations. The community rallies around this downtown New Baltimore event each year with an impressive turnout, despite the often chilly temperatures. Racers receive jingle bells for their shoes, a traditional holiday ornament, and a race sweatshirt. The race day is filled with music from two separate DJ stations and a choir singing Christmas carols. Santa Claus makes an appearance and is always the one to give the official start to the race. Costs for this event include the jingle bells, ornaments, sweatshirts, music entertainment, decorations, and race timing services.

- Event Month: December
- Expected Attendance: Approx. 2,000 people
- Projected Event Budget: \$16,000



New Baltimore
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Creating Community Through Recreation